

RICE

Sector Brief of

RICE



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**Sindh Board of
Investment**
Government of Sindh

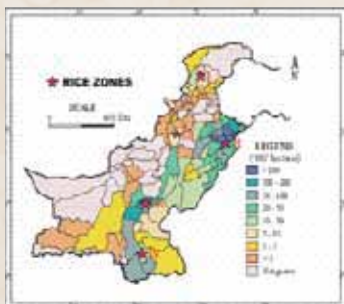


INTRODUCTION

Rice is the most widely consumed staple food at the global level and is an excellent source of compound carbohydrates. Pakistan is the 11th largest producer and 4th largest rice exporter. Pakistan produces 6.22 million tons of rice over an area of around 5 million acres. Rice exports remained the second largest foreign exchange earner for the country after cotton. Sindh province produces about 1.461 million tons from an area of 0.544 million hectares with an average yield of 2.686 tonnes rice per hectare. The main varieties of rice grown in Sindh are Basmati, Irri6 and Irri9. The fine type variety has different names in Sindh such as Roosi, GM Basmati, Kernel, Supper, Dubai or Basmati-2000. D-98 Basmati Rice from Sindh is also known to the world as 'Sindhi Basmati'. Major rice growing areas in Sindh are Larkana, Shikarpur, Dadu, Qambar – Shahdadkot, Badin, Thatta and Jacobabad.

MARKET ANALYSIS

The recent exports of rice from Pakistan are almost US \$2.0 billion dollars which is around 10% of total exports of Pakistan. The domestic demand of rice in Pakistan is 2.2 million tonnes which makes 4 million tons of rice available for exports. Africa is the major rice importer of the world with a total import of 1.4 million tonnes per annum. Irri6 rice of Sindh widely been



exported to African countries. Pakistan exports 80 per cent Super Basmati rice to European Union. The average price of Irri6 is Rs. 32,000 per ton in Pakistan and export price is US\$625 per metric ton. The export price of Parboiled rice is US \$1,150 per metric ton.

INVESTMENT OPPORTUNITIES

There is immense potential for value addition in rice sector in post harvest processing through development of storage facilities – Silos, Parboiled rice processing plant, quality polishing and packaging. Parboiled rice is one of the most popular rice products in Europe, Saudi Arabia, South Africa and other regions of the world. It has become more important not only by the fact of improved nutritional value but also by the improved cooking and processing properties. Saudi Arabia and USA are big markets for Basmati parboiled rice where 70% of the total rice demand coming from Saudi Arabia is that of parboiled rice.





PARBOILED RICE

Parboiling of rice is a process in which rice paddy is pre-cooked before milling. The usual steps involved are Soaking, Cooking, Drying and Milling. During husking the rice is removed from the husk, while the rice is further refined through different machines, during the polishing process.

Detailed feasibility study available with Sindh Board of Investment (SBI).



Sindh Board of Investment

is the primary investment promotion agency of the province positioning Sindh as an attractive destination for investment.

SBI strives to find new avenues for public private collaboration, develop investment opportunities for large, medium and small investors and facilitate investment projects.

IMPORTANT CONTACTS

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